



Goodwill Industries of Central North Carolina

1235 S. Eugene St., Greensboro, NC 27406

336-275-9801

TriadGoodwill.org

FOR IMMEDIATE RELEASE

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Goodwill Industries of Central North Carolina, Inc. Honors Community Partners, Goodwill Graduates and Reports on Job Placements at Annual Banquet

GREENSBORO, NC – Community partners, students and employees were recognized for their achievements over the past year at the Goodwill Industries of Central North Carolina, Inc. ([Triad Goodwill](#)) Annual Banquet held on Thursday, September 29, at the Marriott Downtown in Greensboro.

Award Recipients:

- **Cornerstone Award, Rockingham Community College**
Continued an exceptional partnership with Goodwill Industries Reidsville Community Resource Center which successfully administers job training classes to Rockingham County residents.
- **Cornerstone Award, Guilford Technical Community College**
Achieved success with a partnership that included a program overhaul of job training services offered in Goodwill Industries Greensboro Community Resource Center.
- **Margaret F. Earle Employer of the Year Award, Greensboro Grasshoppers**
Expanded an existing partnership to include hiring more than 40 Triad Goodwill graduates into a variety of stadium positions during their 2011 season.
- **Margaret F. Earle Employer of the Year Award, TJX Companies, Inc.** (TJ Maxx, Marshalls, HomeGoods retail stores)
Committed to offering Triad Goodwill graduates employment in multiple stores under the TJX Companies umbrella.
- **George E. Norman, Jr. Graduate of the Year Award, Sherrita Enoch**
Since overcoming past difficulties, including substance abuse and a history of crime, Sherrita is on a path to self-sufficiency and is being trained for a management role at a Subway restaurant.
- **Michael W. Haley Graduate of the Year Award, Sara Chavez**
Always looking to gain more skills during her training at Triad Goodwill, Sara leveraged what she learned into a full-time, bilingual customer service representative position at Dixie Sales.



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- **Goodwill Industries Rookie of the Year Award, Derek Caudle**
As Triad Goodwill's Corporate Agency Trainer, Derek took an active interest in his role by not only managing his training classes, but also representing Triad Goodwill at job fairs, interviews and orientations.
- **Goodwill Industries Employee of the Year Award, Dot Dunlap**
As a displaced worker herself, Dot's responsiveness, patience and knowledge as Goodwill Industries Reidsville Community Resource Center Receptionist has earned her accolades from students naming her their personal inspiration.
- **J. Robert Stout 2011 Leadership Award, George Lothian**
As Information Technology Director, George was recognized for his contributions in furthering Triad Goodwill's achievements with both internal and external stakeholders.
- **Goodwill Industries Store of the Year, Eugene Street, Greensboro**
The Eugene Street store overcame some challenges including being the first store to sort clothing by color and size, implementing a new floor plan and a clothing merchandise hanging system. Still, the store met its challenges while exceeding monthly sales goals and offering great customer service.

A leader in providing career development services and work opportunities for people with employment needs, Triad Goodwill also reported that a total of 9,134 people received job training over the past year, and of those served, 1,725 gained competitive employment.

Other Highlights:

- The **1,725** placements created over **\$20 million** in projected earnings.
- The North Elm Career Center serviced more than **400** people since opening in April 2011
- The 18 Triad Goodwill retail stores generated over **\$14 million** in sales
- All stores saw a combined **344,254** individual donors and **1,121,298** shoppers
- **Two new stores** opened in 2011 in Greensboro and Stoneville, and a **third store opening** in Greensboro is expected in late October.
- As a result of Triad Goodwill's recycling initiatives, including a partnership with Dell, **8,104,488** lbs of product was deferred from local landfills.

For additional information about the Goodwill Industries of Central North Carolina, Inc. Annual Banquet, please call 336-275-9801.

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ABOUT GOODWILL INDUSTRIES OF CENTRAL NC

Goodwill Industries of Central North Carolina, Inc. promotes the value of work by providing career development services and work opportunities for people with employment needs. Last year Goodwill served almost 10,000 people in the community and helped place over 1,600 into competitive employment. Almost 87 cents of every dollar earned at our 17 retail stores goes into job training for residents of the Triad. For more information about Goodwill visit www.TriadGoodwill.org.