



## **Goodwill Industries of Central North Carolina**

1235 S. Eugene St., Greensboro, NC 27406

336-275-9801

TriadGoodwill.org

### **FOR IMMEDIATE RELEASE**

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### **Goodwill Industries to OPEN new Eden Community Resource Center in Partnership with RCC, City of Eden and Century Link**

*City of Eden will help fund new Eden Community Resource Center and increase job resources*

GREENSBORO – Goodwill Industries of Central North Carolina (GICNC) is the proud recipient of a generous donation from the City of Eden. The city has awarded GICNC \$120,000 towards Goodwill Industries' Community Resource Center, slated to open next Monday, October 31, 2011.

"We are honored to receive such generous support from the City of Eden, furthering our efforts in assisting members of the community seeking employment," said Rick Gorham, President/CEO of GICNC. "This support will provide our organization the capacity to provide appropriate curriculum and networking opportunities for those in need of employment. Working with corporate partners such as Rockingham Community College and Century Link, we will have greater reach into the community and maximize our dollars to benefit job seekers."

"Many people in the Eden community have lost their jobs due to the downturn in the economy or technological advancements and are seeking new career paths," said Eden City Councilman Wayne Tuggle who along with fellow Councilman Jim Burnette helped spearhead this project. "The creation of the Eden Community Resource Center at Goodwill Industries will provide greater opportunities for people in our community to find employment and to find fulfillment in their work." Burnette echoed Tuggle's remarks. "We were thrilled to approve the financial support to Goodwill Industries because it will fulfill the hopes and dreams of thousands of people in our community," he stated.

Eden industry has been very supportive of this project. Nick Freitag, Director of Wholesale Distribution for Gildan Activewear, the largest distributor of T-shirts in the U.S. is also a supporter of the Eden Community Resource Center. His employees will utilize the services of the Resource center to assist in helping them advance in their careers. Gildan is pleased that the city of Eden has taken the initiative to develop this center for the purpose of providing both human and technical resources to assist our citizens in advancing their skills. "We intend on utilizing this facility as part of training and educational programs we offer to our employees. Education has always been one of the key areas of focus with respect to Gildan's community involvement initiatives," he stated.

Another business partner that assisted in getting the Eden Community Resource Center up and running is CenturyLink. "CenturyLink's vision is about improving lives and connecting communities," said Lottie Ryans, Vice President and General Manager of CenturyLink. "In today's digital world, training individuals in the field of technology and education are essential for competing and succeeding in the job market.



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We are proud to partner with the City of Eden, Goodwill Industries, and Rockingham Community College to help the people of Rockingham County succeed.”

For nearly 50 years, Goodwill Industries of Central NC has been helping people find and keep jobs, by providing job training opportunities, placement services, and post-employment support. Last year, GICNC provided job training and assistance to almost 10,000 people in the Piedmont Triad.

### **ABOUT GOODWILL INDUSTRIES OF CENTRAL NC**

Goodwill Industries of Central North Carolina, Inc. promotes the value of work through the provision of work opportunities and career development services for people with employment needs. Last year Goodwill served almost 10,000 people in the community and helped place over 1,600 into competitive employment. Almost 87 cents of every dollar earned at our 19 retail stores goes into job training for residents of the Triad. For more information about Goodwill visit [www.TriadGoodwill.org](http://www.TriadGoodwill.org).

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