



GOODWILL INSIDER

GOODWILL INDUSTRIES OF CENTRAL NORTH CAROLINA

Ready to Rock? Tickets on sale now to Goodwill's Premier Event

We're a month away from the third annual Goodwill fashion show, Rock the Runway, and tickets are selling fast. Building on last year's sold out event, we have doubled the number of tickets available, will have twice the amount of looks to show and moved the date to a Friday night, so you can jumpstart the weekend with fun!

Proceeds from the night's event will benefit the work of Goodwill Industries and further the mission of providing job training services for individuals.

Tickets can be purchased exclusively online at <http://GoodwillRockTheRunway.org>. The standard \$35 ticket includes entrance to the event, light hors d'oeuvres and two drink tickets for beer/wine or soft drinks. If you want to take it up a notch, a pair of VIP tickets provides all the above, and valet parking, two Rock the Runway t-shirts and a personal photo of you walking the red carpet. VIP tickets are \$100 for two and a limited number of packages are available.

ROCK THE RUNWAY

Friday, February 3, 2012

The Empire Room, 203 South Elm Street in Downtown Greensboro

Event begins at 7 p.m. with Mixer & Music; Runway Show begins at 8:30 p.m.

Parking is available on the street and in nearby parking decks

HR CORNER:

2012 Holiday Schedule Announced

It's time to mark your calendars for Goodwill's 2012 holiday schedule. Please keep in mind that the retail stores and transportation department may have an adjusted schedule due to required operating days and hours. Retail and transportation personnel should check with their immediate supervisor prior to each noted holiday for their specific schedule.

Also, please note that a regular scheduled "floating day" is included in the new calendar, therefore employee birthdays will not be taken as a holiday in 2012.

Goodwill 2012 Holiday Schedule:

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| New Year's Day | Monday, January 2 |
| Good Friday | Friday, April 6 |
| Memorial Day | Monday, May 28 |
| Independence Day | Wednesday, July 4 |
| Labor Day | Monday, September 3 |
| Thanksgiving | Thursday & Friday, November 22 & 23 |
| Floating Day | Monday, December 24 |
| Christmas | Tuesday, December 25 |

MOVING FORWARD:

Growth furthers the mission

In fulfillment of the three year strategic plan created and approved in 2011, Goodwill Industries is continually reaching into the five counties in our territory. In 2011, this growth included opening the North Elm retail store and adjacent Career Center, retail stores in Greensboro and Stoneville, and the Eden Community Resource Center.

Already in the works and expected to open in 2012 are retail stores with adjacent Career Centers in Oak Ridge and West Burlington.

As more retail stores, Career Centers and Community Resource Centers are available in our five county territory, Goodwill can further the mission of helping those unemployed or underemployed get the necessary job training they need.





Marketing's Message:

End-Of-Year Donation Assistance

Special thanks to everyone who volunteered on Saturday, December 31 with end-of-year donation collection. We had 31 volunteers at 12 donation sites on Saturday.

According to reports from Retail, December donations were up 25% from last year.

- In December, 44395 donors gave a total of 1,775,800 lbs.
- Donations are up 6% this year.
- The biggest jump was at North Elm Store, which is 371% over last year's donations.
- Housecalls are up 105%, with the addition of the Triad Goodwill At Your Door home donation program.

Celebrations!

Sara Austin, Hanger/Sorter at Store #29, became a first time grandmother on December 20th with the arrival of triplets. Sara and her family will soon also welcome a fourth grandchild.

Freda Mabe, Keyholder at Store #30, welcomed a new granddaughter on December 9th.

Got News?

When you celebrate an accomplishment, new marriage, baby or other great news, we want to know about it! *Deadline for inclusion in the February 2011 Insider is Friday, January 27th.*

Call the marketing department at 336-275-9801, or email Deanna Miller at dmiller@triadgoodwill.org or Ashley Watkins at awatkins@triadgoodwill.org.

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| <p>Happy Birthday Cedric Cokely, January 1 Joshua Parr, January 1 Kim Nguyen, January 2 Tiffany Thornton, January 2 Mary Greene, January 3 Gloria Gaaney, January 3 Teleasa McLeod, January 3 Steven Mitchell, January 6 Sherry Cooper, January 7 Arlene Brown, January 10 Amanda Pollock, January 12 Michael Ray, January 13 Donna Harnik, January 13 Maria Cuna, January 13 Sherelle Lynch, January 14 Khadjah Haithcock, January 14 Damien Walker, January 16 Sherri Austin, January 16 Jerry McCleave, January 19 Walter Howard, January 19 Angela Cox, January 20 Bernard Fuller, January 20 Maxine Williams, January 24 Jerome Faison, January 26 Mildred Adams, January 26 Jere Mebane, January 27 Amy Galer, January 28 Beverly Lewis, January 29 Janelle Maysonet, January 29</p> | <p>Laura Graham, 5 years Phillip Locklear, 5 years Jerry McCleave, 5 years Connie Reisen, 5 years Dennis Milliner, 4 years Rhonda Washington, 4 years Toni Tinnin, 3 years Sara Austin, 3 years Joyce McCourt, 1 year</p> |
| <p>Happy Anniversary David Hoover, 11 years Linda Stewart, 10 years Kathy Midkiff, 8 years Shareva Crudup, 5 years Jerome Faison, 5 years Renette Garrett, 5 years</p> | <p>Welcome Richard Mebane, Corporate Van Driver Meagan Perry, Store #13 Sales Associate Kathy Ingle, Store #28 Asst. Store Manager Carol White, Store #20 Hanger/Sorter Christina Vallejo, Store #17 Key Holder Barbara Grant, Store #23 Sales Associate Olympia Strange, Corporate Job Coach Samuel Jones Store Manager (in training) Gene Bunting, Store #15 Donation Attendant Autumn Summers, Store #30 Sales Associate Jonathan Sykes, Store #30 Sales Associate Devin Barksdale, Store #14 Sales Associate Tina Shipes, Store #26 Key Holder</p> |

Did you Know...

Top 10 Web Searches for 2011

1. iPhone
2. Casey Anthony
3. Kim Kardashian
4. Katy Perry
5. Jennifer Lopez
6. Lindsay Lohan
7. "American Idol"
8. Jennifer Aniston
9. Japan Earthquake
10. Osama bin Laden

READY OR NOT HERE IT COMES
 HAPPY NEW YEAR



Source: Yahoo! News (<http://yearinreview.yahoo.com>)